

International Dark-Sky Association The Nightscape Authority

Nightscape 2009 Advertising Rates

Nightscape, a quarterly member publication, is distributed in both print and electronic formats. Prepayment is required for all advertisers.

Sizes and Pricing ¹		
Sizes	Pricing	
	1 x Rate	4 x Rate
Inside Front Cover—8.5” wide by 11” high (allow ¼” on all edges for bleed)	\$960	\$3,600
Inside Back Cover —8.5” wide by 11” high (allow ¼” on all edges for bleed)	\$960	\$3,600
1 page—8.5” wide by 11” high (allow ¼” on all edges for bleed)	\$800	\$3,000
½ page—7.65” wide by 4.5” high (no bleed available)	\$425	\$1,500
¼ page—3.85” wide by 4.5” high (no bleed available)	\$250	\$850

¹ Prices subject to change without notice

Advertisement Content

IDA only accepts advertisements that support its mission and goals. Advertisement featuring lighting fixtures, devices, or installations are subject to approval.

Advertisement Specifications

Advertisements should be provided in CMYK color, 300+ dpi graphic and image resolution, in PDF/x-1a, PDF/x-3, or TIF file format. For further information e-mail editor@darksky.org or call 520.293.3198.

Deadlines

(Spring) March issue: Feb. 23 (Summer) June issue: May 23
 (Fall) Sept. issue: Aug. 23 (Winter) Dec. issue: Nov. 23

Circle the appropriate ad rate above, fill in the information below, and fax the form back to 520.293.3192:

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

Payment Method: Credit Card Check² Purchase Order

Number: _____ Exp. Date: _____

Name on card: _____

Billing Address Check if same as above

Address _____

City: _____ State: _____ Zip: _____

Country: _____

Signature: _____

**International Dark-Sky Association | 3225 North First Avenue, Tucson, Arizona USA 85719
520.293.3198 | www.darksky.org | 520.293.3192 FAX**

² We accept checks drawn on U.S. banks in U.S. funds. Make check payable to: International Dark-Sky Association